



Comunicato stampa

**BePink will ride with Alberto Contador
Doris Schweizer and Alice Maria Arzuffi will climb the Gavia and the Mortirolo
alongside the Spanish champion.**

BePink and Alberto Contador will bike together! The winner of the Giro d'Italia, the Tour de France and the Vuelta a España is coming to Italy on the 3rd and 4th of August. Two young athletes from BePink - the newest addition to the team Alice Maria Arzuffi and the Swiss national champion Doris Schweizer - will climb the famous Mortirolo and Gavia Pass, featured in the Giro d'Italia, side by side with the Spanish champion.

The event will take place in Valtellina and it will involve thousands of cycling fanatics. It's a relevant event that underlines the link between sport, art and culture.

“BePink is always ready to take part in events that promote cycling as a sport and that allow our athletes to gain experience. Riding with such a great champion will definitely be inspiring.” said marketing director Emanuela Zini.

Arzuffi and Schweizer, along with the team's president Alessandro Tamborini, will also participate to the press conference that will take place on Friday at 6 pm at the Tenuta la Gatta in Bianzone, Monza.

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