



Comunicato stampa

The Italian cyclocross champion Alice Maria Arzuffi chooses BePink.

At the young age of 19 (she was born in 1994) she already has won a great number of races. She's Alice Maria Arzuffi and she's the latest addition to the BePink team, directed by Walter Zini.

Alice is definitely one of the most talented and promising girls from her generation, it suffices to look at the number of races won to confirm it. She started competing at the age of 11 and she just never stopped winning.

In the junior category, she won the renowned Coppa Rosa and the Memorial Fardelli, an important individual time trial race. She currently is the under-23 Italian cyclocross champion, and this is the specialty in which she excels: she wore the tricolored jersey three times and she also took part in two World Championships. She also participated in several World Cup trials, gaining a lot of experience, especially considering her young age.

In 2012 she also took part in the World Championship in Valkenburg, in the junior category. At her debut in the elite category, she won the "best young athlete" jersey at the Tour Feminin Krasna Lipa in the Czech Republic.

"We are very happy about her arrival in our team. Alice is definitely a good addition to the group, she's young and very talented. We're going to work with her to develop her skills and potential. She just graduated high school, so now she's ready to start wearing our jersey", said the sporting director Walter Zini.

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