



Comunicato stampa

BePink goes tricolor: welcome Noemi Cantele, last year's Italian Champion.

Noemi is a very experienced and determined athlete. In 2011 she won both the most important Italian races, the time trial one and the road race one.

"For me 2012 is going to be a really important season, my first and most important aim is to take part in the London Olympic Games. After my previous experience with a foreign team, I am coming back to Italy as the Italian champion in two different specialties and this is a real satisfaction to me.

I immediately liked BePink's project: it's interesting and innovative. Walter Zini and his team believe in important values: mental coaching, the development of the talents and the potentialities of every athlete. I've known Walter Zini for a long time and I know how he works. I'm sure this is the best choice for me"

These are the words of the just-arrived athlete Noemi Cantele who will be wearing BePink's colors next year.

The athletes in the new team will therefore be fourteen.

Walter Zini, the team manager, expressed his satisfaction about Noemi's arrival: *"Noemi is a great athlete and she's also an intelligent woman. She knows how to prepare for important appointments in the best way possible. She's very motivated, so she can find the strength to make the difference. Noemi is a complete athlete, she can obtain good results in every situation. Her experience will be very important for our youngest athletes, as she's a really good role model to follow".*

Last year, Noemi obtained some very good results: she won twice the World Cup in Plouay, she won the Giro Internazionale della Toscana, she also won other two important races in Nove and Padua.

She's been an important member of the Italian national team for a long time now. With the Italian colors, she also won a prestigious silver medal in a time trial race and a bronze medal in a road race, both during the World Championship in Mendrisio in 2009.

In 2001, she's also been appointed "Part of the Ethics Committee" by the UCI's board, a very high recognition for her commitment and her moral and sportive qualities.

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