



Comunicato stampa

Be Pink starts from Cervinia. Staff and athletes together are making plans for the coming season.

Athletes, managers and technicians are going to be hosted in the Servorelli Hotel in Cervinia during the first meeting of Walter Zini's new team.

After completing the formation of the team with Noemi Cantele's arrival, BePink is starting to prepare for its first agonistic season. Athletes and staff are going to meet at the Sertorelli Hotel in Cervinia from Wednesday, 14th December to Sunday, 18th December, in order to start the athletic preparation on the mountains.

This is going to be an important occasion to start getting to know each other and to predispose training programs in view of the challenging aims of the team for 2012. It's also an occasion to start working on team spirit, which is the first step to grow and work together as a team.

The newly appointed president Alessandro Tamborini, who's going to be present during the team's first official trip, says: *"The days that we'll be spending in Cervinia are going to be important for the whole team, for the management and for the staff. We will start programming all the activities for the next season and developing personalized training plans for each athlete, as well as define the calendar of the upcoming races. We also have to thank Mr. Egidio Sertorelli, who put his hotel to the team's disposal, confirming the faith he has in our project."*

The 14 athletes of BePink's team for 2012 are Alice Algisi, Alena Amialiesiuk, Chiara Favaron Bissoli, Noemi Cantele, Elke Gebhardt, Simona Frapporti, Oxana Kozonchuk, Julia Martisova, Dalia Muccioli, Eleonora Patuzzo, Gloria Presti, Evelyn Garcia, Silvia Valsecchi and Petra Zrimsek.

Monza, 13 December 2011

Serena Danesi

Press Office

Cell. +39 347 780 92 12

ufficiostampa@bepink.eu